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<p>"PS3" redirects here. For other uses, see PS3 (disambiguation) Tj T* BT /

<p>The PlayStation 3 (PS3) is a home video game console developed and 💱 marketed by Sony Interactive Entertainment. The successor to the PlayStat ion 2, it is part of the PlayStation brand of consoles. 💱 It was first released on November 11, 2006, in Japan, November 17, 2006, in North America, an d March 23, 2007, 💱 in Europe and Australia.[15] The PlayStation 3 comp eted primarily against Microsoft's Xbox 360 and Nintendo's Wii as part o f the 💱 seventh generation of video game consoles.</p>

<p>The console was first officially announced at E3 2005, and was released at the end 💱 of 2006. It was the first console to use Blu-ray Disc tec hnology as its primary storage medium.[16] The console was 💱 the first PlayStation to integrate social gaming services, including the PlayStation Netwo rk, as well as the first to be controllable 💱 from a handheld console, through its remote connectivity with PlayStation Portable and PlayStation Vita.[17][18][19] In September 2009, the Slim model 💱 of the PlayStation 3 wa s released. It no longer provided the hardware ability to run PS2 games. It was lighter 💱 and thinner than the original version, and featured a redesi gned logo and marketing design, as well as a minor start-up 💱 change in software. A Super Slim variation was then released in late 2012, further refinin g and redesigning the console.</p>

<p>During its 💱 early years, the system received a mixed receptio n, due to its high price (\$599 for a 60-gigabyte model,R\$499 for a 💱 20) Tj T* BT

praised for its Blu-ray capabilities and 💱 "untapped potential&quo t;. The reception would get more positive over time. The system had a slow start in the market[20] but 💱 managed to recover, particularly after the int roduction of the Slim model, and managed to sell 87.4 million units to outsell & #128177; the competing Xbox 360 and become the eighth-bestselling video game co nsole in history. Its successor, the PlayStation 4, was released 💱 late r in November 2013. On September 29, 2024, Sony confirmed that sales of the Play Station 3 were to be discontinued 💱 in New Zealand, but the system rema ined in production in other markets.[21] Shipments of new units to Europe and Au stralia 💱 ended in March 2024, followed by North America which ended in October 2024.[22][23] Heading into 2024, Japan was the last 💱 territor y where new units were still being produced until May 29, 2024, when Sony confir med the PlayStation 3 was discontinued 💱 in Japan.[22][23][24][25][26]&