

cassino vera jhon

The brand, which VF Corp acquired in 2004, posted strong sales for years before losing momentum during the pandemic as shoppers gravitated towards running shoes or different brands like Nike and Converse. Today, Vans is dealing with muted demand, supply chain issues and lower wholesale sales in the Americas.

VF Corp : Vans results are '#39;not where we should be'#39; - Modern Retail

operations : vf-corp-vans-results-are-not-where-we...

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discussion : vans-has-been-selling-shoes-at-pre-inflation-p...

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